Resident Recreation in Morro Bay

Graduate students from the University of California, Santa Barbara are working with the San Luis Obispo Science and Ecosystem Alliance (SLOSEA) to conduct a survey of coastal users in Morro Bay. We want to learn more about your activities and opinions. Please help us by taking a few minutes to complete our survey!

All responses are confidential and you will not receive any mailings as a result of completing this survey. Your participation is voluntary. Thank you very much for your participation and support!

1) Are you a resident of:
   - Morro Bay
   - Los Osos
   - Cayucos
   - Nearby unincorporated areas

   a) How long have you been a resident? ______ years

2) How many days do you spend some leisure time in “the Bay” (“the Bay” = Morro Bay and Los Osos waterfronts, the bay and estuary, and the surrounding state parks):

   Summer (June-August)? ___ days/week
   Fall (September-November)? ___ days/week
   Winter (December-February)? ___ days/week
   Spring (March-May)? ___ days/week

3) How many people are in your party today (including yourself)? _____ people

4) Please indicate all activities you will do today in “the Bay”:
   - Fishing
   - Kayaking
   - Watching fishing boats
   - Bird watching
   - Hiking/Walking
   - Boating
   - Shopping
   - Whale/wild marine mammal viewing
   - Surfing
   - Dining
   - Beach going
   - Viewing other wildlife
   - Mountain biking
   - Golfing
   - Other ________________________________

5) Please indicate all activities you have done in the past in “the Bay”:

   a) If you fish in “the Bay”, do you fish from a:
   - Pier or shore
   - Private or rental boat
   - Chartered boat
   - I don’t fish in the Bay

   b) Have you eaten locally caught seafood?
   - YES
   - NO
   - Not sure

6) How much do you think you will spend on the following items in Morro Bay today:
   - Meals (total) $_____
   - Boat rental or charter $_____
   - Kayak rental $_____
   - Shopping $_____
   - Bait and tackle $_____
   - Boat Cruise or tour $_____
   - Gas $_____
   - Other (specify) $________________________

   I will not spend any money in Morro Bay: □

   a) How many people are covered by the spending you just indicated? _____ people

7) Have you ever been to other parts of the Southern/Central California coast (south of Santa Cruz)?
   - YES
   - NO → If ‘NO’, please skip to Question 9
8) For each of the following factors, how do you feel “the Bay” compares to similar areas on the Southern/Central California coast?

a) Water quality (i.e. pollution or bacterial contamination):
   - Better
   - Equal
   - Worse
   - Not sure

b) Fish abundance:
   - Better
   - Equal
   - Worse
   - Not sure

c) Bird abundance:
   - Better
   - Equal
   - Worse
   - Not sure

d) Abundance of other marine wildlife (i.e. whales, sea lions, and seals):
   - Better
   - Equal
   - Worse
   - Not sure

e) Availability of access to undeveloped open spaces and wilderness areas?
   - Better
   - Equal
   - Worse
   - Not sure

9) Did water quality, abundance of birds, fish or other wildlife, or access to open spaces play a role in your decision to spend leisure time in “the Bay”?
   - Yes
   - No → If ‘NO’, please **skip** to Question 10

   a) If yes, check the **ONE** most significant factor in your decision:
      - Water quality
      - Fish abundance
      - Bird abundance
      - Other wildlife abundance
      - Access to undeveloped open spaces
      - No preference

10) If you have lived in “the Bay” for 5 years or more, do you think overall environmental quality has improved or declined in that time?
    - Improved
    - Hasn’t changed
    - Worsened
    - Not sure
    - Not a 5 year resident

11) If you are a long-term resident, do you think the overall working waterfront experience (i.e. working fishing boats, marina atmosphere, etc.) has improved or declined in Morro Bay over the past 5 years?
    - Improved
    - Hasn’t changed
    - Worsened
    - Not sure
    - Not a 5 year resident

12) Age: _______ years old
13) Are you: □ MALE □ FEMALE
14) Home zip code: _______

15) Are you of Hispanic or Latino origin? □ YES □ NO
16) Race (Choose all that apply):
    - □ White
    - □ Asian
    - □ Native Hawaiian/Pacific Islander
    - □ American Indian or Alaskan Native
    - □ African American
    - □ Other ____________________ □ Decline to answer

17) Education: □ No formal education □ Elementary/Junior High □ High School
    □ Vocational School □ Community College □ Some College
    □ Four-year College □ Graduate School □ Decline to answer

18) Total annual household income before taxes, from all sources?
    - Less than $15,000
    - $15,000 to under $30,000
    - $30,000 to under $50,000
    - More than $50,000
    - $50,000 to under $75,000
    - $75,000 to under $100,000
    - $100,000 to under $150,000
    - More than $150,000
    - Decline to answer